

## **Oman Avenues Mall is back with Let's Build for children**

July 29, 2018

MUSCAT: Offering a fun experience for children, Oman Avenues Mall, the largest mall in the Sultanate of Oman, has brought back the Let's Build activity for children.

A fun filled activity zone around a giant tree-shaped play area installation has been created for children in the mall's main atrium. The Let's Build activity zone will be active till September 1, 2018.

The activities being conducted in the fun zone include Toy block building, shape modelling using motion sand and painting workshop. The activities have been designed for children aged between ages six to sixteen. A special build wall for children between ages three to six years has also been created. All a customer needs to do is shop at the mall for OMR 5, show the bill at the registration desk and let the kids have all the fun.

Mr. Derick Michael, General Manager of Oman Avenues Mall said, "Let's Build activity is designed to encourage children's creativity, imagination and socialization skills. When you visit the mall's atrium, you will feel the energy of children busy creating or painting with their very own imagination and originality. We invite parents to bring their children and help them learn new things in a super fun, supportive and safe environment. We hope that the children have an exciting time playing at the Let's Build activity zone while you shop at the mall."

From branded apparels to fashion accessories, jewellery to personalised gifts, electronic appliances to entertainment options, multi-cuisine restaurants to cafes, Oman Avenues Mall offers an all-in-one shopping, dining and entertainment experience to locals and tourists alike.

### **About: Oman Avenues Mall**

Oman Avenues Mall, a division of the renowned LuLu Group International, based at Abu Dhabi, is one of the largest and finest malls in the Sultanate of Oman. Oman Avenues Mall boasts an impressive line-up of prestigious retailing brands, fine dining options, and fun, entertaining experiences for the discerning shopper; while being envisioned as a dynamic new retail-led mixed-use destination. The genesis of the concept is the creation of a true multi-use development that assimilates venues for retail, entertainment, hospitality, and high end commercial use. Oman Avenues Mall, with its striking architecture, is an eclectic ensemble of retail offerings spread across 72,000 square-metres of built-up space in 145,000 square-metres. This ultimate shopping destination has an impressive line-up of retailers unrivalled by any other shopping centre in Oman. Located in the heart of the city with a host of unparalleled amenities and services, Oman Avenues Mall will provide the most refreshing experience that you have ever had.

**ATTENTION: EDITORS/JOURNALISTS:**

**OMAN AVENUES MALL:** Due to branding and marketing-related concerns in the Middle East retail sector, Oman Avenues Mall is obliged and mandated to ensure that the name 'Oman Avenues Mall' is used only in such form and never in the shortened form 'Avenues Mall'. We therefore kindly request your co-operation in making absolutely sure that in any and all editorial content featured in your publications, the name – Oman Avenues Mall – is always used as such, in full, and never shortened to – Avenues Mall.

Therefore:

- Oman Avenues Mall (correct)
- Avenues Mall (incorrect)